



## Standard Sponsorship/Ad Agreement Form

Please complete this agreement to formalize your participation as a sponsor (cash/in-kind) or to secure an ad space with Jamaica Impact, Inc. (JAMPACT).

**Company Name:** \_\_\_\_\_  
 (Exactly as you wish it to appear on promotional materials)

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Web Address:** \_\_\_\_\_

**Primary Contact:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**PLEASE CHECK YOUR SUPPORT BELOW: FOR AUCTION/IN-KIND DONATIONS:**

Sponsor Levels	Amount
<input type="checkbox"/> Premier Corporate Sponsor	\$20,000
<input type="checkbox"/> Corporate Partner	\$10,000+
<input type="checkbox"/> Event 'Title' Sponsor	\$5,000+
<input type="checkbox"/> Event Partner	\$2,500+
<input type="checkbox"/> Auction Item/In-Kind/Other: Total Est. Value.	_____

Description of acquisition (specify size, quantity, color, style & other pertinent information):  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Fashion Gala Journal Ad Journal Size: 5.5"W x 8.5"H	Amount
<input type="checkbox"/> Full Page Color Ad (4.75"W x 7.5"H)	\$250.00
<input type="checkbox"/> Full Page Black & White Ad (4.75"W x 7.5"H)	\$225.00
<input type="checkbox"/> Half Page Color Ad (4.75"W x 3.75"H)	\$175.00
<input type="checkbox"/> Half Page Black & White Ad (4.75"W x 3.75"H)	\$150.00
<input type="checkbox"/> Business Card Ad (2.5"W x 3.875"H)	\$75.00

**Special Notes:**  
 ✓ JAMPACT Members will receive a 10% discount off posted ad fees.

✓ Customizable sponsorship opportunities available.

✓ All checks should be made payable to **Jamaica Impact, Inc.**

✓ Please return form and payment to:  
 Jamaica Impact, Inc.  
 P.O. Box 3794  
 Grand Central Station  
 New York, NY 10163  
 E: [fundraising@jampact.org](mailto:fundraising@jampact.org)

✓ Email company logo, ad and ad/company web address to [fundraising@jampact.org](mailto:fundraising@jampact.org).

\* Please send .tif or .eps files (300 dpi resolution or better).

## Sponsor Levels and Benefits

### Premier Corporate Sponsor: \$20,000

Designation as JAMPACT's Premier Corporate Sponsor for the period of January-December 2011

Option to associate corporate brand with a specific special event as the 'Event's' Title Sponsor. This includes special remarks on behalf of the corporation by a designated representative.

Corporate name and logo on JAMPACT's marketing materials throughout the sponsor period . This includes :

- JAMPACT's website, including Banner Ad on the homepage
- JAMPACT's Newsletter
- social networking sites
- press releases
- event flyers,
- media advertisements

General co-branding opportunities where applicable

Corporate branding at **all** JAMPACT events held throughout the sponsor period

Complimentary tickets for staff to JAMPACT events held during the sponsor period

### Event 'Title' Sponsor: \$5,000+

Designation as the 'Title Sponsor' for a designated JAMPACT fundraising event or event series. Acknowledgement as such on the event's marketing materials.

Banner Ad on JAMPACT's Webpage

Corporate name and logo on all promotional/PR materials related to the event including invitations/flyers, press releases, etc.

Corporate branding at the event, including items event gift bags, if applicable.

Company speaker presentation at the event.

Event complimentary tickets.

### Corporate Partner: \$10,000+

Designation as a JAMPACT Corporate Partner for the period of January-December 2011\*

Corporate name and logo on JAMPACT's marketing materials throughout the sponsor period . This includes :

- JAMPACT's website, including Banner Ad on the homepage
- JAMPACT's Newsletter
- social networking sites
- press releases
- event flyers,
- media advertisements

Corporate branding at designated JAMPACT events held throughout the sponsor period.

Complimentary tickets for staff to designated JAMPACT events held during the sponsor period.

### Event Partner: \$2,500+

Designation as the Event Partner for a designated JAMPACT event or event series.

Banner Ad on JAMPACT's Webpage

Corporate name and logo on the event's promotional/PR materials.

Recognition as sponsor during the event

Event complimentary tickets.